

NEWS

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Kishigo adds high-performance hooded t-shirts and polos to Cool Touch line

High-vis gear engineered for extreme conditions, enhanced drying, cooling efficiency, and sun protection

FOUNTAIN VALLEY, Calif., March 17, 2024—Kishigo, a design and manufacturing leader in high-visibility safety apparel, today announced the expansion of its [Premium Black Series Cool Touch line](#) with two new products: a long-sleeved hooded T-shirt and a polo shirt. Engineered to wick sweat away from the body and boost cooling efficiency, these new styles follow the successful launch of Cool Touch T-shirts in the summer of 2024 and offer the same high-visibility workwear tailored for demanding work environments in alternative styles.

"Our Cool Touch T-shirts have become a trusted favorite across industries within less than a year. As rising temperatures continue to make heat safety more critical than ever, it only made sense to expand our line and offer workers a choice of styles that keep them comfortable, safe, visible, and protected," said Sandra Hanna, VP of Product Management and Marketing at Kishigo.

Cool Touch's key features designed for extreme conditions include:

- **Moisture Management:** *Enhanced moisture-wicking fabric keeps sweat at bay for maximum cooling and comfort. Compared to competitors, it dries 8% faster and has 15% improved cooling efficiency.*
- **Heat Transfer:** *Engineered to manage heat-related stress with 7% better heat transfer than competitors.*
- **UV Protection:** *Built-in UPF 50+ fabric and UPF 15+ micro-mesh safeguards against harmful UV rays.*
- **Odor Control:** *Integrated anti-odor technology combats odor, improves breathability, and conceals sweat.*

Available in sizes M-5X and with Class 2 and Class 3 compliance options, Cool Touch shirts are ideal for professionals working in traffic and roadway crews, general construction, warehouse operations, marine and ports, airlines, municipalities/DOTs, and city landscaping. The products also align with [OSHA](#) recommendations for lightweight, loose-fitting garments in high-temperature environments.

To learn more about Cool Touch products, visit www.kishigo.com/cooltouch.

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Cool Touch high-res imagery and additional story assets are available by request.

It's Better to Be Seen in [KISHIGO](#): *As the most trusted brand in high-visibility workwear, KISHIGO provides excellence from every angle, and you can see it in everything we do. For over 50 years, we have been committed to using the highest quality materials to craft apparel that's comfortable and built to last while keeping workers safe and seen. We are dedicated to working closely with our customers and utilizing this insight to develop practical, feature-rich, and compliant garments that enhance each user's experience because nothing else matters more than your safety.*

