

## **NEWS**

## FOR IMMEDIATE RELEASE

## KISHIGO and American Airlines Unite to Honor Fallen Military Heroes

Honor Guard vests symbolize respect and collaboration in honoring U.S. military personnel during Dignified Transfers at Chicago O'Hare International Airport.

**FOUNTAIN VALLEY, CALIFORNIA, December 3, 2024** — <u>KISHIGO</u>, a design and manufacturing leader of high-visibility safety apparel, has partnered with American Airlines' Veterans Employee Business Resource Group (EBRG) — Chicago Chapter to provide custom-designed honor guard vests for the Dignified Transfer Program at Chicago O'Hare International Airport. The honor guard facilitates ceremonial returns of fallen U.S. military members to their families, dignitaries, and military officials each year. The special vests were designed to maintain the safety of the honor guard while preserving the dignity and respect of these ceremonies.

"This is one of the most meaningful pieces of workwear we've ever designed, created with pride and purpose to honor the sacrifices of military personnel and reflect the core values of American Airlines' EBRG," said Christina Driscoll, VP of Sales and Honor Vest project lead at KISHIGO. "Being part of this effort to honor those who gave their lives in service is a responsibility we take to heart. We are truly grateful to everyone involved in these ceremonies for allowing us to contribute to such a powerful moment."

Since 2019, KISHIGO has supported honor guard programs with custom-designed workwear. These garments reflect KISHIGO's commitment to creating functional, safe, respectful, and thoughtfully designed apparel that meets workers' diverse needs across various industries and roles.

## Key Features of KISHIGO's 1509 Class 2 Honor Guard Vest Designed For American Airlines:

- **Customization**: Custom patches were accommodated for this project, including a Chicago Skyline symbolizing Honor, Dignity, and Respect and "Bringing Our Warriors Home" markings on the back.
- **Vest Durability**: Crafted for long-lasting performance and features a black bottom for a distinguished, professional look.
- **Functional Design**: Secure pockets, zipper closure, and high-visibility reflective elements for safety while maintaining the high-quality workwear that KISHIGO is known for.

To explore Honor Guard vests partnership opportunities, please get in touch with Christina Driscoll at christina.driscoll@kishigo.com.

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It's Better to Be Seen in KISHIGO: As the most trusted brand in high-visibility workwear, KISHIGO provides excellence from every angle, and you can see it in everything we do. For over 50 years, we have been committed to using the highest quality materials to craft apparel that's comfortable and built to last while keeping workers safe and seen. We are dedicated to working closely with our customers and utilizing this insight to develop practical, feature-rich, and compliant garments that enhance each user's experience because nothing else matters more than your safety.

