

NEWS

FOR IMMEDIATE RELEASE

KISHIGO Unveils the Polar Shield Parka for Workers Battling Cold Conditions

FOUNTAIN VALLEY, CALIFORNIA, September 9, 2024 — [KISHIGO](#), a leader in high-visibility safety apparel also known for its comfort and quality, has added the Polar Shield Parka (Class 3, SKU #JS157) to its 2024 Fall Collection. Engineered for the coldest conditions, the jacket is designed to provide unmatched warmth and safety for roadway crews, construction workers, towing operators, maritime employees, and workers who spend time in low temperatures. The Parka is KISHIGO's warmest, highest-visibility jacket.

"Cold stress poses a serious threat to workers in low-temperature and cold environments, potentially leading to frostbite and hypothermia," said Sandra Hanna, KISHIGO VP of Marketing and Product Development and High Visibility Chairwoman for the International Safety Equipment Association. "The Polar Shield Parka is designed to mitigate these risks while meeting stringent safety standards, ensuring optimal thermal performance in temperatures as low as -13.35°F during moderate physical activity and 41°F during light activity."

Key Features and Benefits

- **Warmth and Insulation:** [Sustainable](#) Polartec® Power Fill™ insulation, made from 100% post-consumer recycled content, ensures maximum warmth, while the fleece-lined, insulated collar adds extra comfort.
- **Visibility and Safety:** Angled 2" segmented tape and reflective piping enhance visibility.
- **Weather Protection:** Crafted from new water-resistant 300D Ripstop material, offering superior durability. Its seam-sealed construction and an insulated, detachable hood for full peripheral vision provide additional moisture and wind protection.
- **Comfort and Fit:** The jacket slides on and off easily, features an adjustable bungee push lock on the hood for a snug yet comfortable fit, and includes extra-long, ribbed cuffs with thumbholes to keep the cold out.
- **Ease of Use:** A magnetic storm flap and side slits, a heavy-duty center front 2-way zipper, and zipper pulls designed for gloved hands simplify closure and access.
- **Functional Design:** Features include an external jacket hanger, retractable ID holder, mic tab on the left chest, microfiber cloth for safety glasses, back pouch for tablets, and multiple zippered and internal pockets.

"Designed for uncompromising warmth in the harshest conditions, Polartec Power Fill redefines insulation with its innovative use of recycled materials," says Polartec North America Product Manager Michael Cattanach. "Its lightweight construction and superior thermal efficiency make it the perfect choice for KISHIGO's Polar Shield Parka, ensuring workers stay protected and comfortable throughout their tasks."

Creating Better Ways to Keep Workers Safe

Like KISHIGO's [Cool Touch T-Shirt](#) series, a collection of workwear created for workers in hot temperature environments, the safety jacket was also designed with feedback from workers and supervisors who stay busy in colder temperatures.

- *"Typically, cold weather jackets in the safety industry seem cheap and are not the most comfortable. The Polar Shield Parka is the Ferrari of cold weather safety jackets." - Johel Woodliff, CSP, ASP, CHST, STS-C, HSE Director of Healthcare, Walsh Construction*

- *“The Jacket is comfortable and lightweight. And it truly meets what you would expect from a KISHIGO Jacket.” - Keith Roacho, P.E., PMP, Professional Engineer, RockSol Consulting Group, Inc.*

“Here at KISHIGO, we understand workwear needs are different for each industry. And this Parka is all about innovation that tackles real problems, ensuring every worker is protected and comfortable enough to focus on the job at hand, no matter the harsh conditions,” explained Janina Sharkey, Product Manager.

Watch the Premium Black Series Polar Shield Parka in action [here](#).

In Related News

In addition to the Polar Shield Parka, KISHIGO has introduced the Mock Neck Zip Up Sweatshirt (Class 3, SKU JS161). This sweatshirt is designed for durability and warmth, with high-quality, heavyweight, yet smooth polyester fabric on the outside shell and collar and soft fleece inside for a comfortable fit. Black rib knit cuffing at the wrist seals warmth, while the strategically placed 2-inch segmented tape ensures visibility and safety on the job site.

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KISHIGO’s Polar Shield Parka high-res imagery and story assets are available by request.

It's Better to be Seen in [KISHIGO](#): *As the most trusted brand in high-visibility workwear, KISHIGO provides excellence from every angle, and you can see it in everything we do. For over 50 years, we have been committed to using the highest quality materials to craft apparel that’s comfortable and built to last while keeping workers safe and seen. We are dedicated to working closely with our customers and utilizing this insight to develop practical, feature-rich, and compliant garments that enhance each user’s experience because nothing else matters more than your safety.*

About [Polartec](#): *Polartec[®], a Milliken & Company brand, are a collective of curious minds, relentless innovators and dedicated problem solvers. We look beyond the existing and we create original. If it can be made, we will make it. And if it can’t? We’ll find a way. We are the originators and inventors of fleece. Our unique unrivalled innovations continue to lead and layer the future. Complete trust and authenticity are inherent in all our products, ultimately empowering people to concentrate on their moment, their activity and their unique experience in life without distractions. Our fabrics go beyond industry standards, with lightweight wicking and cooling, warmth and insulation, breathable weather protection, fire resistance, enhanced durability and more. Polartec products are used by performance, lifestyle, and workwear brands from around the world, the U.S. Military and allied militaries, and contract upholstery markets. For more information, please visit Polartec.com and follow Polartec on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).*

